

Director of Innovation Policy and Research



The Director of Innovation Policy and Research will help develop and drive the hotel industry's technology and distribution policy formation. Working with our member companies and their e-commerce and distribution teams, will establish a clear strategy and positioning for the industry. The successful candidate will be a technology policy expert with great attention to detail and ability to handle multiple tasks.

Responsibilities:

- Further develop and refine AHLA's Innovation Agenda.
- Ensure a timely release of issue papers and policy position papers on innovation issues in the travel industry, including e-commerce, platform regulation, online IP issues, online advertising, and competition issues.
- Draft innovation and technology policy and white papers on behalf of the hotel industry.
- Advocate for policies that bolster innovation within the travel industry and are responsive to consumer concerns.
- Coordinate outreach to think-tanks, consumer activists, and other 3rd party organizations.
- Key driver of regulatory efforts at the FTC, DOJ, and Administration.
- Help to educate Members of Congress and other policy thought-leaders on AHLA's innovation policy agenda.
- Maintain presence of AHLA in innovation ecosystem and amongst Silicon Valley companies that do business, or plan to do business, in the hotel space.
- Provide input to COO and Strategic Initiatives Manager on innovation related revenue opportunities and event planning
- Brief internal and external AHLA lobbyists on key messages for Capitol Hill and the Administration.
- Collaborate closely with AHLA's public relations and communications team on strategic messaging.

Education and Experience:

- College degree in related field;
- Minimum of five years experience in public policy, public relations, government affairs, or lobbying; or equivalent combination of education and experience.
- Past work experience at a technology company or technology focused trade association a plus.

Skills and Attributes:

- Excellent verbal and written communication skills
- Ability to multi-task and prioritize work assignments
- Strong project management skills
- Self-motivated

To apply: Send cover letter and resume to HR@ahla.com