



# OXFORD ECONOMIC STUDY DATA

## STATE BY STATE BREAKDOWN: JOB LOSS FIGURES FOR HOTEL INDUSTRY FROM CORONAVIRUS PANDEMIC

### Study Showcases Potential Negative Impact Of Coronavirus Pandemic on Hotel Industry Employment

The hotel industry is facing an abrupt and unprecedented drop in hotel demand that is gaining pace and getting progressively deeper and more severe week by week.

The hotel industry supports nearly 2.3 million jobs directly and over 8.3 million jobs total (direct hotel operations, guest spending, indirect supply-chain and induced), but drastic declines in occupancy rates will lead to massive job losses for individuals across the industry. Hotel owners are already reporting facing massive, unavoidable layoffs and furloughs.

### 44% OF HOTEL EMPLOYEES IN EVERY STATE ARE PROJECTED TO HAVE LOST OR LOSE THEIR JOBS IN COMING WEEKS

STATE	Current Hotel Employment by State		Coronavirus-Induced Job Loss By State	
	Direct Hotel Operations Jobs	Total Hotel Supported Jobs	Direct Hotel Operations Jobs	Total Hotel-Supported
ALABAMA	20,567	82,164	(9,050)	(33,532)
ALASKA	9,652	33,674	(4,247)	(13,743)
ARIZONA	58,220	200,886	(25,617)	(81,984)
ARKANSAS	12,582	48,090	(5,536)	(19,626)
CALIFORNIA	285,122	1,014,600	(125,454)	(414,069)
COLORADO	51,227	176,034	(22,540)	(71,841)
CONNECTICUT	26,049	76,737	(11,462)	(31,317)
DELAWARE	4,380	14,877	(1,927)	(6,071)
DISTRICT OF COLUMBIA	15,921	40,824	(7,005)	(16,661)
FLORIDA	201,433	747,705	(88,631)	(305,146)
GEORGIA	55,000	255,767	(24,200)	(104,381)
HAWAII	43,427	140,093	(19,108)	(57,173)
IDAHO	10,989	40,978	(4,835)	(16,723)
ILLINOIS	59,372	292,588	(26,124)	(119,408)
INDIANA	24,979	109,908	(10,991)	(44,855)
IOWA	22,606	64,592	(9,947)	(26,361)
KANSAS	13,364	51,939	(5,880)	(21,197)
KENTUCKY	16,767	90,722	(7,377)	(37,025)

<b>LOUISIANA</b>	37,797	120,404	(16,631)	(49,138)
<b>MAINE</b>	11,806	42,468	(5,195)	(17,332)
<b>MARYLAND</b>	31,000	103,799	(13,640)	(42,361)
<b>MASSACHUSETTS</b>	40,562	163,678	(17,847)	(66,799)
<b>MICHIGAN</b>	54,211	193,432	(23,853)	(78,942)
<b>MINNESOTA</b>	34,550	131,048	(15,202)	(53,482)
<b>MISSISSIPPI</b>	33,708	80,978	(14,831)	(33,048)
<b>MISSOURI</b>	39,138	123,610	(17,221)	(50,447)
<b>MONTANA</b>	12,651	38,443	(5,566)	(15,689)
<b>NEBRASKA</b>	9,667	42,241	(4,254)	(17,239)
<b>NEVADA</b>	193,478	395,492	(85,130)	(161,404)
<b>NEW HAMPSHIRE</b>	8,791	36,778	(3,868)	(15,010)
<b>NEW JERSEY</b>	52,490	197,058	(23,096)	(80,421)
<b>NEW MEXICO</b>	20,598	54,079	(9,063)	(22,070)
<b>NEW YORK</b>	112,897	528,618	(49,674)	(215,734)
<b>NORTH CAROLINA</b>	51,789	216,178	(22,787)	(88,225)
<b>NORTH DAKOTA</b>	7,710	21,896	(3,392)	(8,936)
<b>OHIO</b>	42,430	192,378	(18,669)	(78,512)
<b>OKLAHOMA</b>	33,816	105,527	(14,879)	(43,066)
<b>OREGON</b>	30,371	114,338	(13,363)	(46,663)
<b>PENNSYLVANIA</b>	65,229	234,088	(28,701)	(95,534)
<b>RHODE ISLAND</b>	5,129	19,548	(2,257)	(7,978)
<b>SOUTH CAROLINA</b>	34,075	129,364	(14,993)	(52,795)
<b>SOUTH DAKOTA</b>	9,863	31,841	(4,340)	(12,995)
<b>TENNESSEE</b>	40,326	161,404	(17,744)	(65,870)
<b>TEXAS</b>	145,617	658,637	(64,072)	(268,797)
<b>UTAH</b>	23,019	86,463	(10,128)	(35,286)
<b>VERMONT</b>	12,377	36,959	(5,446)	(15,083)
<b>VIRGINIA</b>	52,382	192,936	(23,048)	(78,739)
<b>WASHINGTON</b>	42,104	190,566	(18,526)	(77,772)
<b>WEST VIRGINIA</b>	12,711	30,669	(5,593)	(12,516)
<b>WISCONSIN</b>	41,291	118,461	(18,168)	(48,345)
<b>WYOMING</b>	11,019	31,056	(4,848)	(12,674)
<b>UNITED STATES</b>	<b>2,286,261</b>	<b>8,306,612</b>	<b>(1,005,955)</b>	<b>(3,390,014)</b>

*Source: Oxford Economics (mid-March, 2020)*

*\* total jobs, including supply chain; Note: figures represent proportionate impacts of US hotel industry based on historical performance (each 10 percentage point decline in occupancy is shown as having the same successive impact for illustrative purposes). Economic impacts are based on Oxford Economics research for AHLA*