



HBO supports hospitality industry with Enhanced Property Rebate for hotel properties

As the hotel industry begins its journey towards economic restoration, we understand the financial obstacles that businesses face during this time of many uncertainties. As a proud partner of the hotel industry, HBO remains fully committed to navigating the challenges posed by the spread of COVID-19 together with the hospitality community.

In response to the ongoing pandemic, we have made provisional modifications to our current Property Rebate offer to provide further economic relief to the properties that continue to support HBO. Beginning July 1st through December 31st, 2020, properties can receive more than ever before, earning \$14 per unit/room on 5yr+ contracts, and \$12 per unit/room on 3-4yr contracts that include HBO. All submissions for new and renewal hotel activations during this period will qualify.

The world has changed but our dedication to offering the best in entertainment never will.

To learn more about HBO's Enhanced Property Rebate, please visit www.HBOBulk.com.

About HBO:

HBO® is one of the most respected and innovative entertainment brands in the world, serving iconic, award-winning programming to 140 million subscribers globally. A subsidiary of WarnerMedia, HBO is the world's most successful pay TV service with an extensive array of programming that includes some of the most notable titles to be on television, including drama series *Succession*®, *Watchmen*®, *Westworld*®, *Big Little Lies*®, *Game of Thrones*®, *The Sopranos*®, *Band of Brothers*® and *The Wire*®, as well as comedy series *Barry*®, *Insecure*® and *Sex and the City*®. In the United States, HBO® and sister network Cinemax® are available across multiple platforms including HBO On Demand®, Cinemax On Demand®, HBO GO® and MAX GO®, as well as HBO NOW®. Internationally, HBO branded services, including television networks and the standalone streaming product HBO GO®, are available in more than 70 countries across Asia, Europe, Latin America and the Caribbean. HBO and Cinemax programming is also sold into more than 150 countries worldwide.