

GENERAL MANAGERS HELP SAVE OUR INDUSTRY, JOIN HOTELSACT TODAY!

What is HotelsACT?

HotelsACT is the American Hotel and Lodging Association's official affiliate grassroots advocacy organization. When hotels need government officials to take action and support our industry, HotelsACT rallies thousands of hoteliers like you to contact their elected officials. This can have a profound impact on helping our industry because the larger our voice, the bigger our influence. It is essential that everyone working in the hotel industry joins. HotelsACT is your gateway to making real change to advance our industry and our people.

Who should join?

Individuals who are interested in promoting the common interests of the U.S. lodging industry and strive to provide for a better future for themselves and their colleagues through grassroots advocacy activities focusing on the federal, state, and local legislative and regulatory matters. HotelsACT is open to everyone in the hospitality sector, including hotel employees, hotel owners, REITs, chains, franchisees, management companies, independent properties, state hotel associations, and industry suppliers.

Why join?

As a General Manager, you are a leader in our industry and a key stakeholder in the community. What better way to show leadership than by joining HotelsACT and becoming an advocate to help our industry as we try to rebuild and recover. Now more than ever it is imperative that policymakers hear directly from those who are impacting their neighborhoods, cities, districts, and states the most. With your HotelsACT membership, you will receive regular updates on issues affecting your hotel. You will have exclusive access to innovative tools that will allow you to take immediate action on important legislative initiatives through concise emails, calls, and social media delivered instantly to your elected officials. If you're not sure who your elected officials are or what to write about an issue, HotelsACT provides access to contact information and a form letter hitting all the important points. In addition to these tools, all HotelsACT members will receive regular political newsletters from DC's top insiders.

How much does it cost to join?

HotelsACT membership is **FREE** and it only takes 60 seconds to join. Please visit our website: www.HotelsACT.org to join today! You do not need to be a member of the American Hotel & Lodging Association (AHLA) to join HotelsACT. Membership is for individuals only and must be affirmed on a yearly basis.

Need more information?

Contact the HotelsACT at (202) 289-3132 or by email at HotelsACT@ahla.com to learn more about how you can become involved in HotelsACT and make your voice heard loud and clear to your elected officials.

www.HotelsACT.org