

REAL ID | SAMPLE RADIO PSA SCRIPTS



Check with your local radio stations for their PSA length requirements.

All markets except MI, MN, NY, VT and WA

★ Option 1: 15 seconds

Starting October first, U.S. travelers will need to show a REAL ID or another accepted form of ID to go through airport security.

Make sure you're REAL ID ready before October first, 2020.

Contact your local DMV or visit [t-s-a \[dot\] gov](https://t-s-a.gov) for more information.

★ Option 2: 30 seconds

Flying in the United States next year? Security requirements are changing at airports and you may be one of the 99 million Americans who aren't ready.

Starting October first, 2020, all U.S. travelers will be required to show a REAL ID... this is a new driver's license, generally marked with a star in the upper righthand corner. If you don't see the star, it's time to head to the DMV.

For more information visit [t-s-a \[dot\] gov](https://t-s-a.gov) or contact your local DMV.

Don't get left behind. Because without the star, you won't go far.

REAL ID | SAMPLE RADIO PSA SCRIPTS



★ Option 3: 45 seconds

Is getting a REAL ID on your to do list? It should be, if you're planning to fly in the U.S. next year... and it especially should be if you're one the 99 million people who won't be able to pass through airport security because you're not REAL ID ready.

57 percent of Americans don't know that starting on October first, 2020, all U.S. travelers will be required to show a new type of driver's license generally marked with a star in the upper righthand corner... this is a REAL ID.

Take out your license... if you don't see a star, it's time to head to the DMV or make sure you have another form of identification handy like an enhanced driver's license, passport, Global Entry card or U.S. military ID.

Make sure you tell your family and your friends so no one gets left behind. Because without the star, you won't go far.

For more information visit [t-s-a \[dot\] gov](https://t-s-a.gov) or contact your local DMV.

★ For markets in MI, MN, NY, VT and WA: (15 seconds)

Planning a trip next year? Starting October first, 2020, you must show an enhanced driver's license or another accepted form of ID, such as a passport, U.S. military ID or Global Entry card, to go through airport security.

Make sure you're ready.

Contact your local DMV or visit [t-s-a \[dot\] gov](https://t-s-a.gov) for more information.