



**THE HOTEL AND
LODGING INDUSTRY
IS CHANGING.**

**WITH A BOLD VISION
AND STRONG
LEADERSHIP,**

**TOGETHER WE WILL
DEFINE OUR FUTURE.**

**THE WORLD'S
MOST
INFLUENTIAL
HOSPITALITY
LEADERS
WILL BE THERE,
WILL YOU?**

The only global strategic forum



**THAT CONVENES, DEVELOPS AND ADVANCES THE HOSPITALITY
INDUSTRY.**

The forces impacting our industry and your business are significant.

Globalization

- Consolidation
- Demographics Technology
- Competitive Disruption
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□ Corporate strategic planning is no longer enough. Real competitive advantage can only be achieved by individual competitors understanding the shifting landscape through the prisms of new opportunities and challenges facing each particular organization.

IMPACT YOUR FUTURE BY CREATING IT.

Supporting Underwriter \$50,000

Package includes the following pre-event and onsite benefits.

- Forum attendance for one C-Suite level attendee
- Logo placement onsite, electronic and printed correspondence
- Access to original industry research presented to The Forum attendees
- Access to AHLA packaged post-Forum piece

IMPACT YOUR FUTURE BY CREATING IT.

Presenting Underwriter \$100,000

Package includes the following pre-event and onsite benefits.

- Forum attendance for two C-Suite level attendees
- Accommodations for a C-Suite level attendee
- Product placement /corporate attendee gift at The Forum
- Opportunity to submit a 60 second video to be shown at The Forum on the in-house hotel television system
- Company profile in the on-site program
- Opportunity to contribute questions on the pre-Forum survey
- Logo placement on the printed invitation
- Logo placement onsite, electronic and printed correspondence
- Access to original industry research presented to The Forum attendees
- Access to AHLA packaged post-Forum piece

IMPACT YOUR FUTURE BY CREATING IT.

**AND
TOGETHER...**



**WE WILL
CREATE THE
FUTURE.**

October 15-16, 2019

BALTIMORE, MARYLAND