



**THE HOTEL AND  
LODGING INDUSTRY  
IS CHANGING.**

**WITH A BOLD VISION  
AND STRONG  
LEADERSHIP,**

**TOGETHER WE WILL  
DEFINE OUR FUTURE.**

**THE WORLD'S  
MOST  
INFLUENTIAL  
HOSPITALITY  
LEADERS  
WILL BE THERE,  
WILL YOU?**

# The only global strategic forum

**THAT CONVENES, DEVELOPS AND ADVANCES THE HOSPITALITY INDUSTRY.**

The forces impacting our industry and your business are significant.

- ❑ Innovation the Customer Experience
- ❑ Navigating the Emerging Risk Landscape
- ❑ Leading on Corporate Responsibility, Diversity & Inclusion

Corporate strategic planning is no longer enough. Real competitive advantage can only be achieved by individual competitors understanding the shifting landscape through the prisms of new opportunities and challenges facing each particular organization.

**IMPACT YOUR FUTURE BY CREATING IT.**

# Supporting Underwriter \$50,000

**Package includes the following pre-event and onsite benefits.**

- Forum attendance for one C-Suite level attendee
- Logo placement onsite, electronic and printed correspondence
- Access to original industry research presented to The Forum attendees
- Access to AHLA packaged post-Forum piece

**IMPACT YOUR FUTURE BY CREATING IT.**

# Presenting Underwriter \$100,000

**Package includes the following pre-event and onsite benefits.**

- Forum attendance for two C-Suite level attendees
- Accommodations for a C-Suite level attendee
- Product placement /corporate attendee gift at The Forum
- Company profile in the on-site program
- Opportunity to contribute questions on the pre-Forum survey
- Logo placement on the printed invitation
- Logo placement onsite, electronic and printed correspondence
- Access to original industry research presented to The Forum attendees
- Access to AHLA packaged post-Forum piece

**IMPACT YOUR FUTURE BY CREATING IT.**

**AND  
TOGETHER...**



**WE WILL  
CREATE THE  
FUTURE.**

**October 15-16, 2019**

**SAGAMORE PENDRY - BALTIMORE, MARYLAND**