A silhouette of a person with their right arm raised in a fist, set against a bright sun low on the horizon. The background transitions from a warm orange glow near the sun to a deep blue sky. The person's hair is blowing in the wind.

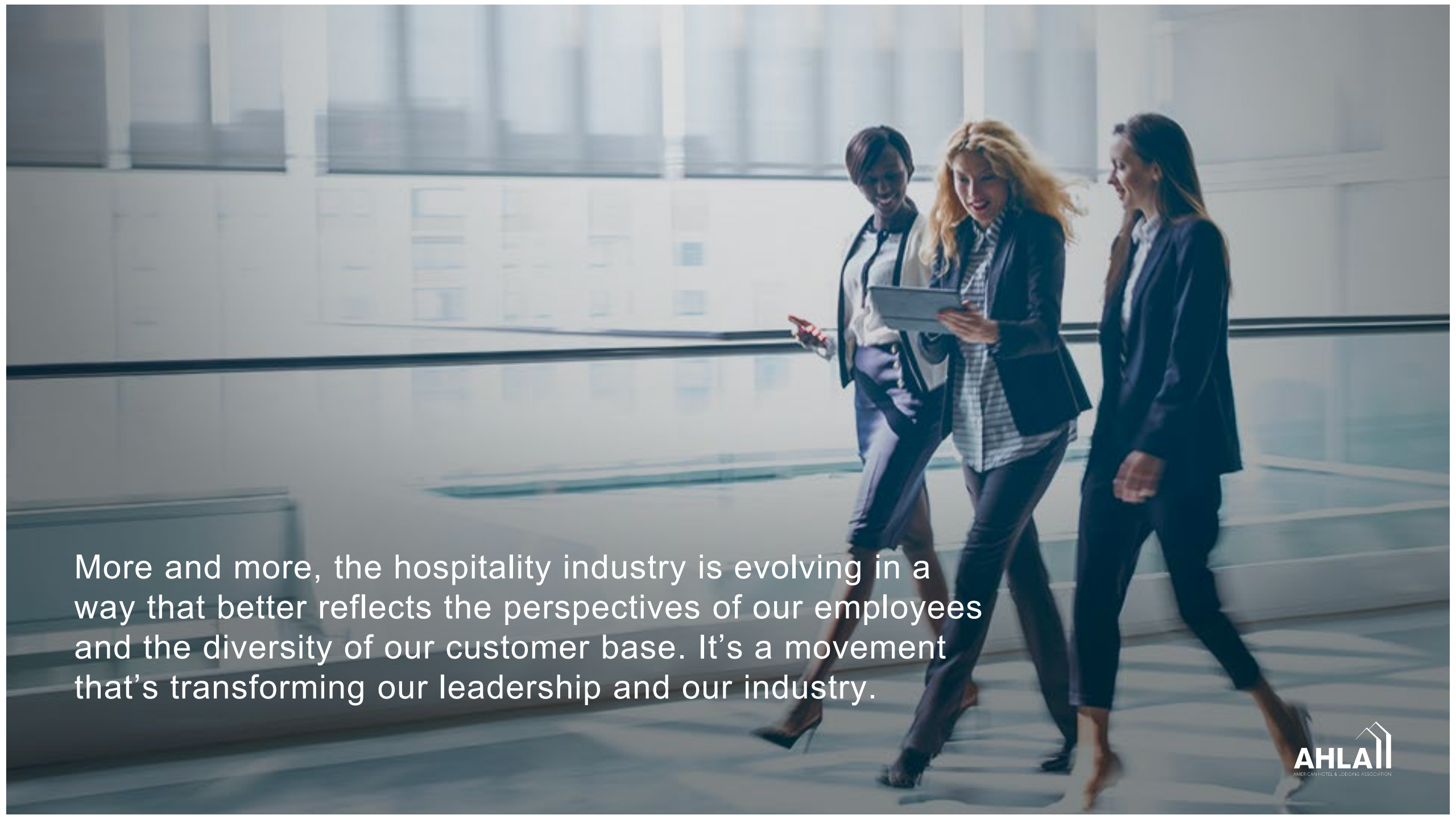
There's a movement that's gaining momentum.
Make sure you have a seat at the table.

Let us introduce you to

FORWARD

Women Advancing Hospitality

May 29-30, 2019



More and more, the hospitality industry is evolving in a way that better reflects the perspectives of our employees and the diversity of our customer base. It's a movement that's transforming our leadership and our industry.

FORWARD

Women Advancing Hospitality

What's FORWARD all about?

- Developing a high impact event to advance women's leadership.
- Creating a platform for high-level thought leadership, education, networking, and open dialog to identify more opportunities for women.
- Promoting mentorship by encouraging senior executives to bring high-potential emerging leaders to the event.

FORWARD Advisory Committee

Elizabeth Abdoo	Executive Vice President & General Counsel	Host Hotels & Resorts
Yasmin Diamond	EVP, Global Corporate Affairs	IHG
Karen DiFulgo	Chief People Officer	Benchmark Hospitality
Dorothy Dowling	Chief Marketing Officer	Best Western Hotels & Resorts
Katie Fallon	EVP, Corporate Affairs	Hilton
Mary Falvey	EVP & Chief HR Officer	Wyndham Worldwide
Andrea Foster	SVP, Development	Marcus Hotels & Resorts
Terri Haack	President	Terranea Resort
Krissy Gathright	EVP & COO	Apple Hospitality REIT
Erica Hageman	EVP & General Counsel	Interstate Hotels & Resorts
Judy Hendrick	CFO	Aimbridge Hospitality
Elizabeth Norberg	Chief Human Resources Office & EVP	Loews Hotels
Leeny Oberg	Chief Financial Officer	Marriott International
Jagruti Panwala	AAHOA Vice Chair and President & CEO	Wealth Protection Strategies
Allison Reid	Chief Development Officer	Kimpton Hotels & Restaurants
Rena Reiss	Executive Vice President and General Counsel	Marriott International
Joy Rothschild	Chief Human Resources Officer	Omni Hotels & Resorts
Dianna Vaughan	SVP/Global Head	Hilton All Suites Category (Embassy Suites/Homewood/Home2)

FORWARD

Women Advancing Hospitality

May 29-30, 2019
Intercontinental Hotel
Magnificent Mile
Chicago, IL

As a sponsor of this important initiative,
you can stand on the leading edge of this
industry-defining movement.



FORWARD

Women Advancing Hospitality

The Benefits of Sponsorship

1

Thought
Leadership

2

Industry-wide
Impact

3

Access to
the C-suite

ForWard Sponsor

\$25,000

- Dedicated co-sponsorship of program
- Corporate logo on all marketing materials
- Registration for 6 attendees
- Eligible to attend the Advisory Committee Dinner

Supporting Sponsor

\$10,000

- Corporate logo on event marketing materials
- Registration for 4 attendees

AHLA Moves the Industry FORWARD

With over 25,000 members, including 80% of all franchise hotels, the American Hotel and Lodging Association is the singular voice supporting and advocating for every segment of the hotel industry, including major chains, independent hotels, management companies, REIT's, bed and breakfasts, industry partners and others.

The ForWard initiative builds on AHLA's long history of creating education, networking and mentorship opportunities that help advance our members interests and our industry.

FORWARD

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