



SURVEY: NEARLY 60% OF AMERICANS UNLIKELY TO TRAVEL FOR HOLIDAYS

A new national survey conducted by Morning Consult October 30-November 1, 2021, on behalf of the American Hotel & Lodging Association (AHLA) shows that while rising vaccination rates against COVID-19 have increased travelers' comfort levels, most Americans are still opting to stay home this holiday season.

Majority of Americans Not Traveling for Holidays in 2021

61%

**UNLIKELY TO TRAVEL
FOR THANKSGIVING**

59%

**UNLIKELY TO TRAVEL
FOR CHRISTMAS**

Among those who are traveling:

2/3

**PLAN TO DRIVE
(68% THANKSGIVING,
64% CHRISTMAS)**

<15%

**PLAN TO FLY
(11% THANKSGIVING,
14% CHRISTMAS)**

<25%

**PLAN TO STAY IN A HOTEL
(22% THANKSGIVING,
23% CHRISTMAS)**

Pandemic, Gas Prices Dampening Travel Plans

58%

**ONLY VACATIONING
WITHIN DRIVING
DISTANCE DUE TO COVID**

52%

**TAKING FEWER TRIPS
DUE TO RISING GAS
PRICES**

53%

**TAKING SHORTER TRIPS
DUE TO RISING GAS
PRICES**

Morning Consult Survey Methodology: The poll was conducted October 30-November 1, 2021, among a national sample of 2200 Adults. The interviews were conducted online, and the data were weighted to approximate a target sample of adults based on gender, educational attainment, age, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.